



April 8, 2011

City Council Committee Report

To: Mayor & Council

Fr: Kevin Robertson, Commissioner of Signs

**Re: Jay Penner, Q104, What's in the Box,
Variance to Sign By-law 115-2010**

Recommendation:

That Council of the City of Kenora rejects the variance request of Jay Penner to locate a sign on Municipal property being at City Hall or green space before the parking area (old Bayview lot) on Lakeview Drive, since;

- There is no special circumstance or unusual hardship for the applicant.
- The sign will alter the essential character of the general area or premises in which the sign is proposed to be located, erected or displayed.

Comment/s:

The two locations proposed are prime locations for advertising which any Kenora business would desire. Allowing this variance may set a precedent.

Background:

Jay Penner made application for a sign permit to be located on Municipal property, which was rejected and sent back to licensing April 1, 2011. Licensing advised Mr. Penner that the application was rejected and may apply for a variance April 7, 2011.

Budget: N/A –

Communication Plan/Notice By-law Requirements: Notice by agenda of Property and Planning Committee and Council, Jay Penner (Q104), Licensing, City Clerk and Commissioner of Signs